

CHRONICLE Spring 2015

CCC Works to Address Urgent Housing Need

On any given night, nearly 3,000 people in Multnomah County—including parents with children—are grappling with homelessness. They are mothers and fathers, sisters and brothers, sons and daughters. They may be sleeping under bridges or in cars. They may be staying with friends or in emergency shelters.

The causes of homelessness are complex. Untreated mental illness, substance abuse, chronic illness, physical disability, domestic violence, and job loss usually play a role. Inadequate access to health care, cuts to social services, and an increasingly tight rental market make matters worse for people who can't or won't turn to friends and family for help.

The situation is especially dire for families and people of color who are newly in recovery from addiction and want to live in a housing environment that supports their recovery process. Currently, many families must wait a full year before receiving a referral for affordable housing that includes critically important

on-site support services. Very few organizations provide culturally specific services for people of color, an historically underserved part of our community.

In July, Central City Concern and Miracles Club will break ground on new construction of a 47-unit apartment building for individuals and families. The building will be located in a Northeast Portland neighborhood that was home to many African Americans in the 1950s and 60s. services will include culturally-specific peer mentoring. Guardian Real Estate Services is overseeing project development and building completion is expected in Fall 2016.

The \$12.7 million project has received strong support from the Portland Housing Bureau as well as private funders. Central City Concern continues to engage in fundraising efforts to fill a gap of roughly \$350,000 on this project. The agency is also working to raise another \$200,000 to build additional units of affordable family housing over the next two years.



In July 2015, Central City Concern will break ground on this new apartment building in Northeast Portland — 47 new homes for individuals and families. The Miracles Club will provide on-site supportive housing services and recovery support.

The Miracles Club

Architect: Carleton Hart Architecture
General Contractor: LMC Construction
units: 47
Projected Completion Date: Fall 2016

Donors/Funders to 100 Homes for Families Campaign:

Acme Bader Fund of the Oregon Community Foundation
Peter & Maddie Andrews
Anonymous
Clackamas County
Collins Foundation
Downtown Development Group
Federal Home Loan Bank of Seattle
Harrington Family Foundation
Legacy Health System
Sally McCracken
Meyer Memorial Trust
Mitzvah Fund of the Oregon Community Foundation
Oregon Housing and Community Services
Portland Housing Bureau
Providence Health & Services
United Health Care
USI Northwest
The Walsh Foundation



“Central City Concern is pleased to have forged a partnership with The Miracles Club, a nonprofit organization serving the housing and recovery needs of the African-American community, to fill a critical need for housing and services,” said CCC Executive Director Ed Blackburn, shown here with The Miracles Club Executive Director Herman Bryant.

Find what you Love



Roy Lambert with Delanie Delimont, CCC Community Partnerships Manager

Roy Lambert is a master swimmer, a retired tax attorney, a Portland Winterhawks fan and a member of Central City Concern’s Planned Giving Advisory Committee. Prior to his retirement, Roy had advised CCC on housing development projects, guiding the agency through complex financing options. After 10 years of helping CCC in this manner, Roy signed on in a volunteer capacity to help the agency expand its planned giving efforts.

Roy sees planned giving as a matter of “finding what you love” and then working to include that love and support into one’s estate planning process. “CCC is about so much more than just housing,” said Roy. “It’s truly changing lives. It’s part of my own plans and I think it’s worthy of support.”

Donors and friends are invited to an upcoming educational event about planned giving:

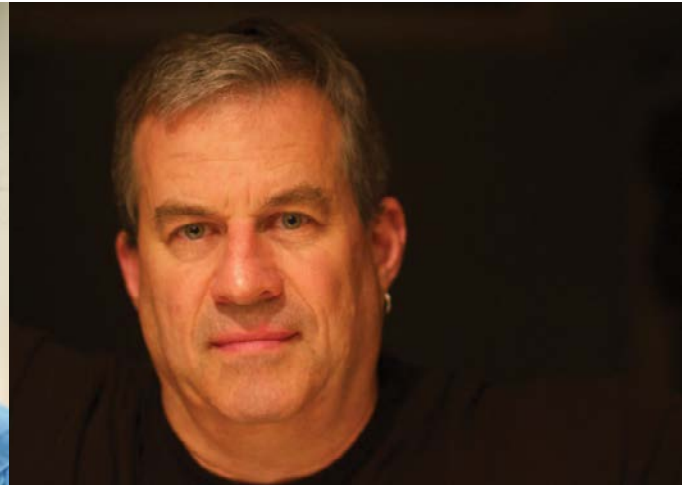
**Wednesday March 11, 2015
5 to 6:30 p.m.
NW Natural , 220 NW 2nd Ave.
4th floor Hospitality Room
Portland, Oregon**

Topics include basic estate planning (wills, charitable gifting, living trusts), powers of attorney, advance directives, long-term care planning, and Medicaid/special needs planning.

Each participant will receive a free copy of *Planning for Your Family Tree: A Legal-Financial Planning Guide*.

For more information, please contact Delanie Delimont at 971-244-5040 or delanie.delimont@ccconcern.org.

A New Program for Our Supporters: Get to Know the Real CCC



Dr. Rachel Solotaroff, CCC's Chief Medical Officer and former Los Angeles Times reporter and author, Sam Quinones

Get to Know the Real CCC is a series of special events offered throughout the year to community members who are making investments of \$1,000 or more in CCC's work. It is designed to bring donors closer to CCC's leadership and front-line staff, as well as the people we serve, and to share insider perspectives on our service areas.

In an intimate setting, donors will hear from experts on housing, healthcare, addiction and recovery, poverty, criminal justice, and re-entering the workforce or educational system.

**Our First Event - April 27, 2015
5:30 to 7:30 p.m.
Portland, Oregon**

Our inaugural event on April 27th will feature former Los Angeles Times reporter and author Sam Quinones and CCC's Chief Medical Officer, Rachel Solotaroff. Quinones will discuss "Dreamland," his new book about the heroin epidemic in the United States. In fascinating detail, "Dreamland" chronicles how sugar cane farmers in Mexico brought black tar heroin—the cheapest, most addictive form of the opiate—to the veins of people across the United States. Communities where heroin had never been seen before—including Portland—were overrun with it. Local police and residents were stunned. How could heroin, long associated with big, gritty, urban environs become so ubiquitous here?

Dr. Solotaroff has received national acclaim for her compassionate and creative approaches to healthcare for low income individuals, particularly those who suffer from addiction.

Dr. Solotaroff and other CCC leaders contributed their expertise to Quinones' research on "Dreamland." Dr. Solotaroff will address the rise in opiates as a major health crisis and the various approaches CCC employs in order to help people maintain lasting recovery.

For more information about our speaker series, please contact Kristie Perry at 503-200-3926 or kristie.perry@cconcern.org.

Maybelle Clark Macdonald *fund*

Now is a terrific time to make a significant investment in Central City Concern!

That's because right now, all donors who make a first-time gift of \$1,000 or more will have their gift matched dollar for dollar by the Maybelle Clark Macdonald Fund. So whether you're a new donor or an existing donor, if it's your first time making a gift of \$1,000, you'll be raising another

\$1,000 for Central City Concern's life-saving programs. Already giving at the \$1,000 level? Thank you! If you increase your giving to \$2,500 or more, the Maybelle Clark Macdonald Fund will match your donation dollar for dollar, too!

Questions? Contact Kristie Perry at 503-200-3926 or kristie.perry@cconcern.org.



CENTRAL CITY CONCERN

HOMES HEALTH JOBS

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Creative Giving at Central City Concern

In December 2014, Airbnb, a community marketplace for people to list, discover, and book unique accommodations around the world, opened its new North American Operational Headquarters in the heart of Portland's Old Town Chinatown neighborhood. Staff from the company had been volunteering for Central City Concern (CCC) for many months prior to the grand opening event. At the event, Airbnb CEO Brian Chesky and Portland City Mayor Charlie Hales announced a unique partnership between Airbnb and Central City Concern:

Portland-area Airbnb hosts can sign up for a program that allows them to donate a percentage of their rental

income to Central City Concern. Airbnb will match each donation, dollar for dollar! (Hosts can check www.airbnb.com/help/article/952 to learn more.) CCC will use these funds to purchase items for move-in kits for our new tenants — bedding, cooking supplies, etc.

Airbnb launched the new program with an initial investment of \$25,000 which funded the purchase of needed supplies. On the night of the announcement, Airbnb employees assembled 100 move-in kits, many of which have already been given to new residents.

We are thrilled that this partnership will benefit our clients in such a tangible way and we welcome this company to the Old Town Chinatown neighborhood.

[top] Airbnb staff complete a move-in kit assembly. [bottom] CCC Executive Director Ed Blackburn thanks Airbnb Citizenship Ambassador Kathy Belge for the company's volunteer and donor support.